

(19) World Intellectual Property  
Organization  
International Bureau



(43) International Publication Date  
5 August 2004 (05.08.2004)

PCT

(10) International Publication Number  
WO 2004/066640 A2

- (51) International Patent Classification<sup>7</sup>: **H04Q**
- (21) International Application Number:  
PCT/US2004/001003
- (22) International Filing Date: 15 January 2004 (15.01.2004)
- (25) Filing Language: English
- (26) Publication Language: English
- (30) Priority Data:  
10/346,017 16 January 2003 (16.01.2003) US  
10/738,852 17 December 2003 (17.12.2003) US
- (71) Applicant (for all designated States except US): **WILD-SEED LTD.** [US/US]; 10210 NE Points Drive, Suite 300, Kirkland, WA 98033 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): **ENGSTROM, G.,** Eric [US/US]; 12415 Holmes Pt. Dr., NE, Kirkland, WA 98033 (US). **ZATLOUKAL, Peter** [US/US]; 218 Main Street, #480, Kirkland, WA 98033 (US).
- (74) Agents: **AUYEUNG, Aloysius, T., C.** et al.; Schwabe, Williamson & Wyatt, P.C., Pacwest Cente, Suites 1600-1900, 1211 SW Fifth Avenue, Portland, OR 97204-3795 (US).

(81) Designated States (unless otherwise indicated, for every kind of national protection available): AE, AG, AL, AM, AT, AU, AZ, BA, BB, BG, BR, BW, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, EG, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NA, NI, NO, NZ, OM, PG, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, SY, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

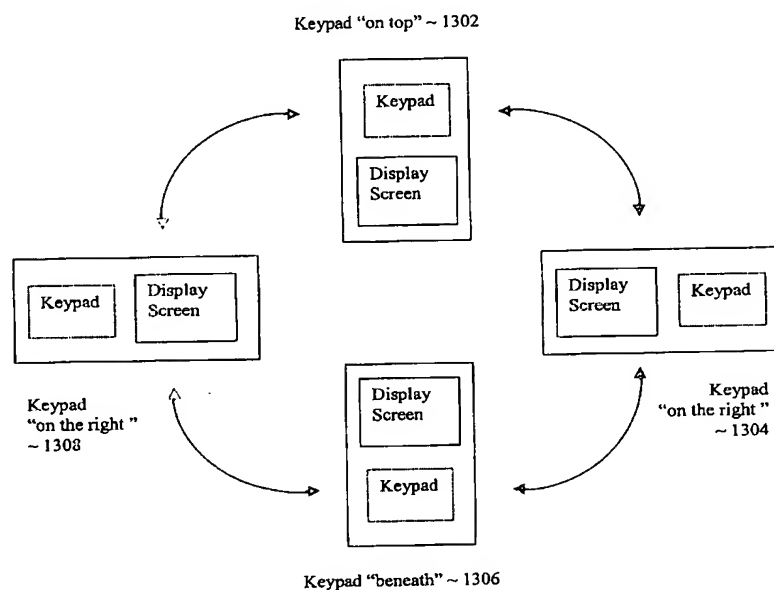
(84) Designated States (unless otherwise indicated, for every kind of regional protection available): ARIPO (BW, GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG).

**Published:**

— without international search report and to be republished upon receipt of that report

[Continued on next page]

(54) Title: INTERCHANGEABLE COVERING ADDITIONS TO A MOBILE COMMUNICATION DEVICE FOR DISPLAY AND KEY REORIENTATION



(57) Abstract: A mobile communications device including an interchangeable covering addition for display and key reorientation is provided.



---

*For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.*

5     **Interchangeable Covering Additions to a Mobile Communication Device for Display and Key Reorientation**

**Related Application**

                    This application is a continuation-in-part application, claiming priority to U.S.  
10     Patent Application No 10/346,017, filed on 1/16/03, entitled Interchangeable  
Covering Additions to a Mobile Communication Device for Display and Key  
Reorientation, which itself is a continuation-in-part application, claiming prior to  
                    (a) U.S. Patent Application No. 09/767,526, filed 1/22/2001, entitled "A  
Wireless Mobile Phone with Inverted Placement of Antenna and Input Keypad";  
15                   (b) U.S. Patent Application No. 10/087,098, filed 3/1/2002, entitled  
"Personalizing Electronic Devices and Smart Covering", which itself claims priority to  
its provisional filing no. 60/306,326, on 7/17/2001; and  
                    (c) U.S. Patent Application No. 09/932,154, filed 8/17/2001, entitled "Mobile  
Electronic Device and Covering for Similar Devices with Ornament Attachment  
20     Mechanism", which itself claims priority to its provisional filing no. 60/292,123, on  
5/17/2001.

**Background of the Invention**

**Field of the invention**

                    The invention relates to the field of portable electronic devices. More  
25     specifically, the present invention relates to modification of portable electronic  
devices through the use of device coverings.

**Background Information**

                    Mobile communications devices, such as cellular phones, wireless-enabled  
personal digital assistants (PDAs), and two-way pagers, have become very prevalent  
30     in many of regions of the world, such as the United States, Asia, and Europe. There

5 are many different configurations of mobile communications devices depending on the application for use on the mobile communications device, current conditions surrounding the use of the mobile communications device or the personal preferences of the user using the mobile communications device.

The personal preference of the user of the mobile communications is one  
10 factor driving the different configurations of mobile communications devices. For example, with wireless-enabled PDAs some users prefer the use of a stylus to "hand write" information for entry into the wireless-enabled PDAs. In contrast, other users prefer that a wireless-enabled PDA contain a miniaturized QWERTY keyboard to facilitate the entry of data. Note that, at times, different users with different person  
15 preferences may share use of a mobile communications device.

Certain environmental conditions may effect the desired user of a mobile communications device. For example, a user may have a preference to use a mobile communications device with a keypad located below the display device. However, under particularly sunny conditions, the user may decide that having the  
20 keypad above the display, so that the shadow from the hand on the keypad blocks direct sunlight, is a more desirable configuration.

Mobile communications device may be loaded with a number of different applications. For example, a mobile communications device may be used in a configuration as a wireless mobile telephone. In such a case the most desirable  
25 input method is via a traditional numeric input keypad found on most wireless mobile telephones. At a second time, however, a mobile communications device may be used to record notes at a meeting attended by the user. In this usage mode, it is more desirable to have a traditional QWERTY keyboard for entering data.

Thus, various factors determine the desired method of interaction with today's  
30 mobile communications devices.

5

**Brief Description of the Drawings**

**Figures 1A and 1B** illustrate a body of a mobile communications device and an interchangeable covering for the mobile communications device, respectively, in accordance with one embodiment.

10 **Figure 2** illustrates a modified mobile communications device and the resultant reorientations, in accordance with one embodiment.

**Figure 3** illustrates the modified mobile communications device of Figure 2 properly oriented for use.

**Figures 4A and 4B** illustrate a top view of a mobile communications device and an interchangeable covering, respectively, in accordance with one embodiment.

15 **Figure 5** illustrates a top view of a mobile communications device and an interchangeable covering joined.

**Figures 6A and 6B** illustrate another embodiment of a mobile communications device and an interchangeable covering, respectively.

20 **Figure 7** illustrates a modified mobile communications device, in accordance with one embodiment.

**Figure 8** illustrates the modified mobile communications device of Figure 7 reoriented with the display device oriented to the right of the keypad.

**Figure 9A** illustrates a mobile communications device, in accordance with one embodiment.

25 **Figures 9B and 9C** illustrate an interchangeable covering for the mobile communications device of Figure 9A.

**Figures 10A and 10B** illustrate a modified mobile communications device resulting from the mobile communications device and interchangeable coverings of Figures 9A-9B.

5           **Figure 11** illustrates an architectural view of one embodiment of a personal electronic device in the form of a mobile communication device incorporating the teachings of the present invention.

**Figure 12** illustrates an electronic component of an interchangeable covering, in accordance with *one embodiment*.

10           **Figure 13** illustrates other possible redefinitions and reorientations of the input keypad and display screen of a mobile communication device, in accordance with various alternate embodiments.

5                    **Detailed Description of the Preferred Embodiments**

Embodiments of an interchangeable covering for use with mobile communication devices such as cellular phones, wireless PDAs, two-way pagers and pocket PCs are described herein. In the following description, numerous specific details are set forth to provide a thorough understanding of embodiments of the invention. One skilled in the relevant art will recognize, however, that the invention can be practiced without one or more of the specific details, or with other methods, components, materials, etc. In other instances, well-known structures, materials, or operations are not shown or described in detail to avoid obscuring aspects of the invention.

15                Reference throughout this specification to "one embodiment" or "an embodiment" means that a particular feature, structure, or characteristic described in connection with the embodiment is included in at least one embodiment of the present invention. Thus, the appearances of the phrases "in one embodiment" or "in an embodiment" in various places throughout this specification are not necessarily all referring to the same embodiment. Furthermore, the particular features, structures, or characteristics may be combined in any suitable manner in one or more embodiments.

Figures 1A and 1B illustrate a body of a mobile communications device **110** and an interchangeable covering **160** for the mobile communications device **110**, respectively, in accordance with one embodiment. Upon proper placement of the interchangeable covering **160** with respect to the mobile communications device **110**, various aspects of the mobile communications device **110** or other components are modified to reflect a changed interaction mode.

The mobile communications device **110** encases a set of electronic components typically associated with a mobile communications device. The mobile

5 communications device **110** includes a display device **115** and numeric keys **125**  
**127**. As shown in Figure 1A, the mobile communications device **110** is in a default  
configuration, i.e. with numeric keys **125-127** complementing display device **115**  
from beneath. Figure 1B illustrates an interchangeable covering **160** comprising,  
among other things, a display window **150** and a plurality of keycaps **155 157**. The  
10 interchangeable covering **160** also contains electronic components (disposed  
“inside” the covering, not visible for the illustrated view). The electronic components  
within the interchangeable covering **160** act to at least facilitate redefining one or  
more aspects of the combined mobile communications and interchangeable covering  
device. The one or more aspects include at least re-orienting numeric keys **125-127**  
15 to complement display device **115** from a different orientation, e.g. from above.

This redefinition of aspects of the combined mobile communications and  
interchangeable covering device is accomplished, in some embodiments, by  
providing configuration data to the mobile communications device **110** by the  
interchangeable covering **160**, to activate the alternate logic within mobile  
20 communication device **110**. In other embodiments, the electronic components  
provide a portion of the logic to effectuate the redefinition, and data (such as,  
resource locators) to facilitate retrieval of the remaining needed logic to effectuate  
the redefinition. In these embodiments, mobile communication device **110** includes  
the capability of retrieving data from remote locations. In yet other embodiments, the  
25 electronic components include all the logic necessary to effectuate the redefinition.

The interchangeable covering **160** is designed to at least partially cover the  
mobile communications device **110**. In the embodiment illustrated in Figures 1A and  
1B, the interchangeable covering **160** is designed to slide over the mobile  
communications device **110**. When in place, with respect to the mobile  
30 communications device **110**, the interchangeable covering **160** modifies the mobile



5 communications device **110** to form a modified mobile communications device **200**.  
Figure 2 illustrates the mobile communications device **110** which has mated to it the  
interchangeable covering **160** to form a modified mobile communications device **200**.

As shown in Figure 2, the interchangeable covering **160** (through its features  
and embedded data/logic) modifies both the display of information on the display  
10 device **120** as well as the functions associated with the input keys **125 127**. In one  
embodiment, the text displayed **120** on the display device **115** in the default  
configuration is shown displayed upright when the mobile communications device  
**110** is held in a manner such that the input keys **125 127** are disposed below the  
display device **115**. Upon placement of the interchangeable covering **160** over the  
15 mobile communications device **110**, the display of the text **220** on the display device  
**115** is reoriented. In addition, functions associated with the input keys **125 127** on  
the mobile communications device **110** are redefined by the interchangeable  
covering **160**. For example, on the mobile communications device **110**, key **125** has  
a function associated with it wherein, when pressed, a "1" will be entered into the  
20 presently active application of the mobile communications device **110**. The  
interchangeable covering **160** contains keycaps **155 157**, marked with the  
appropriate markings, to indicate the redefined function of the input keys **125 127**  
when the input keys **125 127** are pressed on the modified mobile communications  
device **200**. That is, the keycaps **155 157** indicate what the corresponding redefined  
25 functions of the inputs keys **125 127** will be when the interchangeable covering **160**  
is in place with respect to the mobile communications device **110**.

For example, when the interchangeable covering **160** is in place the function  
of the input key **125** is redefined. When in the default configuration, the function of  
the input key **125** is to enter a "1" into the present running application. However,  
30 under the redefinition of the function of the input key **125** that occurs as a result of

5 the interchangeable covering **160**, the function of the input key **125** is redefined such that, when pressed, a “#” is entered into the present running application. Similarly the other keys corresponding to the numeric key pad are mapped; e.g. 2, 3, 4, 5, 6, 7, 8, 9, \*, 0, and # keys are mapped to #, 0, \*, 9, 8, 7, 6, 5, 4, 3, and 2 keys, respectively.

10 In other embodiments, the interchangeable covering **160** contains substitute keys for the modified mobile communications device **200** instead of keycaps. For example, in one embodiment the input keys on the mobile communications device **110** comprise a QWERTY keyboard. In this embodiment, instead of providing keycaps **155 157** to cover the existing keys **125 127** of the mobile communications  
15 device **110**, replacement keys are provided. In an embodiment where replacement keys are provided, the keys **125 127** of the mobile communications device **110** are disabled from supplying input to the modified mobile communications device **200**. In this embodiment, the electronic components contained within the interchangeable covering **160** will also include the logic (or portion of the logic along with resource  
20 locators for locating the remaining logic) to support capturing key input from key presses of the keys on the interchangeable covering **160**. The interface utilized to provide configuration data from the interchangeable covering **160** to the mobile communications device **110**, as described below, can also be used to transfer the key input to the modified mobile communications device **200**. In another  
25 embodiment, a second interface separate from the interface used to transfer the configuration data and/or logic from the interchangeable covering **160** to the mobile communications device **110** is used to transfer key input data from the interchangeable covering **160** to the mobile communications device **110**.

Figure 3 illustrates the modified mobile communications device **200** properly  
30 oriented for use. As shown by the arrows of Figure 2, the modified mobile

5 communications device **200** is properly oriented in a manner such that the mobile communications device **110** portion of the modified mobile communications device **200** is inverted relative to its orientation when properly oriented in the default configuration. In this modified configuration, the functions of the input keys **125 127**, with the new keycap coverings **155 157**, are modified in such a manner as to allow  
10 for input keys **125 127** with the same input function to be oriented the same relative to each other with the phone reoriented. For example, in the default configuration, input key **127**, e.g. the "1" key, is to the left of input key **128** and above and to the right of input key **129**. With the redefinition of the keys and the reorientation of the modified mobile communications device **200**, the relative location of the "1" key **225**  
15 with respect to the other input keys **228 229** remains unchanged. As shown in Figure 3, when the modified mobile communications device **200** is properly oriented, the display device **115** is located below the input keys **225-229**. In addition, the text **221** is properly oriented with respect to the proper usage for the modified mobile communications device **200**. Thus, in this embodiment, whereas the default input  
20 orientation of the inputs keys complements the default orientation from beneath, the interchangeable covering **160** reorients the input keys to complement the display orientation from above.

In another embodiment, a mobile communications device in the form of a wireless mobile phone contains a display device and input keys such that, when  
25 properly oriented in a default configuration, the input keys complement the display orientation from above. In this embodiment, an interchangeable covering reorients the inputs keys and display orientation such that, when properly oriented, the modified input keys complement the modified display orientation from below.

Figures 4A and 4B illustrate a top view of a mobile communications device  
30 **110** and an interchangeable covering **160**, respectively, in accordance with one

5 embodiment. The mobile communications device **110** has contact pads **435** attach to it for exchange of electronic data with interchangeable covering **160**. These contact pads are connected to electronic components (not shown) contained within the mobile communications device **110**. Similarly, interchangeable covering **160** also contains contact pads **425** such that, when slid in place around mobile  
10 communications device **110**, both sets of contacts **425 435** mate. When the contacts mate **590**, as shown in Figure 5, data is communicated between electronic devices present in the mobile communications device **110** and electronic devices **420** in interchangeable covering **160**.

Shown in Figure 4B is an electronic device **420** containing configuration data  
15 regarding changes in functionality for the display device **115** and input keys **125 127** of the mobile communications device **110**. In one embodiment, the electronic device **420** comprises a type of memory device; such as a subscriber identity module (SIM), a Read Only Memory (ROM), a Programmable Read Only Memory (PROM) device, a Electrically Erasable Programmable Read Only Memory (EEPROM) device and  
20 the like. In another embodiment, the electronic device **420** comprises another form of integrated circuit (IC) device such as a full custom IC, a central processing unit (CPU), a microcontroller, an Application Specific Integrated Circuit (ASIC), an Application Specific Standard Product (ASSP) and the like. In other embodiments, the electronic device is a combination of electronic devices.

25 In various embodiments of the invention, the interchangeable covering **160** contains a wraparound covering, covering multiple surfaces of mobile communication device **110**, as shown in Figs 1 - 4. In alternate embodiments, the interchangeable cover incorporated with the teachings of the present invention may principally cover only one surface of mobile communication device **110**, such as a  
30 front surface or a back surface.

5 While the term "cover" as used herein may come in a variety of embodiments, principally covering one or more surfaces of the mobile communication device, however, the term does not include, a "card" like part. That is, a part having the form factor of a "credit card", a PCMCIA card, a PC card, a Compact Flash card and so forth, is not a "cover", for the purpose of the present application. [PCMCIA =  
10 Personal Computer Memory Card International Association.]

In one embodiment, the interchangeable covering **160** comprises an ultra thin Liquid Crystal Display (LCD) display device in the display area **150** of the interchangeable covering **160**. This LCD display device replaces the display device **115** of the mobile communications device **110** with that provided by interchangeable  
15 covering **160**. In another embodiment, the interchangeable covering **160** contains a display area **150** either left open or comprised of a transparent material. In the former case, the display device **115** of the mobile communications device **110** is used as the display device of the modified mobile communications device. In such an embodiment, the data contained in the electronic component **420** of the  
20 interchangeable covering **160** operates to modify the information to be displayed on the display device **115** of the mobile communications device. For example, as shown in Figures 1A and 2, the text information that is to be displayed on display screen **120** is to be altered, e.g. reoriented. The altered text will be displayed in such a manner that, when viewed with the device "inverted" from its normal position, the  
25 text will appear in a proper viewing position.

Figures 6A and 6B illustrate another embodiment of a mobile communications device **610** and an interchangeable covering **660**, respectively. In this embodiment, mobile communications device **610** contains a display device **615** disposed to the left of input keys **620** in a default configuration. When the interchangeable covering **660**  
30 is connected to the mobile communications device **610**, the display device **615** and

5 input keys **620** have their functions redefined.

Figure 6A illustrates a mobile communications device **610** containing a QWERTY keyboard **620**, in accordance with one embodiment. In a default orientation such that the display device **615** is oriented to the left of the QWERTY keyboard **620**, the top row of the keys contain default functions. These default  
10 functions, from left to right, are such that when key **622** is pressed, a value corresponding to a "1" is entered into the current application. Similar types of values are entered into the current application as the other keys are pressed. For example, the second row **632** of keys contains a standard QWERTY... functionality of a QWERTY keyboard, such that when one of these keys are pressed, the  
15 corresponding value is entered into the present application. Similarly the third row contains a standard "ASDFG..." functionality of a QWERTY keyboard. The fourth row contains a standard "ZXCVB..." functionality of a QWERTY keyboard. Finally, the fifth row in this embodiment illustrates a row containing a spacebar and additional special keys. This specific configuration is shown as an exemplary  
20 configuration. For example, in another embodiment, the top level numeric keys are not present. In this embodiment, the function associated with each key is marked in the lower right hand corner of the keycap.

Figure 6B illustrates an interchangeable covering **660** in accordance with one embodiment. Note that, as illustrated in this embodiment, "covering" is only meant to  
25 imply a device that is cable of interfacing with the mobile communications device **610** so that a portion of the mobile communication device **610** is covered by the interchangeable covering **660**. The interchangeable covering **660** contains electrical contacts **655** on side **645** of the interchangeable covering **660**. These electrical contacts **655** are for interfacing with electrical contacts (not shown) on side **665** of  
30 the mobile communications device **610**. The contacts on the interchangeable

5 covering **660** are coupled to electronic components **650** which contain reconfiguration data for mobile communications device **610**. In another embodiment, a contactless environment exists for transferring reconfiguration data from electronic components **650** to the mobile communications device **610**. For example, in such an embodiment, contacts **655** are radio frequency (RF) transmitting antennas. These  
10 antennas send data at a sufficient power levels to RF receivers in the mobile communications device **610** that allow for the transfer of data to the mobile communications device **610** from the interchangeable covering **660**.

Figure 7 illustrates a modified mobile communications device **700**, in accordance with one embodiment. This modified mobile communications device **700**  
15 comprises mobile communications device **610** modified by the reconfiguration data stored in the interchangeable covering **660**. The reconfiguration data (or logic with or without complementary resource locators for additional logic) stored in electronic components **650** of the interchangeable covering **660** provides data and/or logic on the reconfiguration of the display orientation of text displayed on display device **615**  
20 relative to the input keys **620**. As shown in Figure 7, information displayed upright and at the top right of the screen **617** in a default orientation is shown "upside down" and at the bottom left of the screen **717** in the modified configuration.

In addition to facilitating the modification of the display of information on the screen **717**, the configuration data provides information on the redefining of the  
25 functions of input keys **620** to the mobile communications device **610**. For example, where as the first key on the second row **632** in the default configuration provides functionality such that pressing the key will input to the application a "Q", in the modified configuration same functionality will be provide by the last key on the forth row **633**. The remaining keys are likewise redefined by the configuration data. In  
30 the embodiment shown, the keycaps contain labels indicating both key

5 functionalities.

Figure 8 illustrates the modified mobile communications device **700** of Figure 7 reoriented with the display device **615** oriented to the right of the QWERTY keypad **620**. As shown, the modified display of information **617** appears properly oriented with this orientation of the modified mobile communications device **700**. In addition,  
10 in this embodiment, the key cap markings are such that the input keys display, in the lower right hand corner, the proper function of the input keys. Thus, in this embodiment, by modifying the mobile communications device **610** with the interchangeable covering **660**, effectively a mobile communications device with a left hand oriented display can be transformed into a mobile communications device with  
15 a right hand oriented display device.

*In another embodiment, a mobile communications device in the form of a person digital assistant (PDA) contains a right hand oriented display device. In this embodiment, the mobile communications device can be modified by an interchangeable covering to provide a modified mobile communications device with a*  
20 *left hand oriented display device.*

*In another embodiment, the keypads are a touch sensitive LCD display device. The LCD display is capable of showing the properly defined values for present keypad definitions.*

Figure 9A illustrates a mobile communications device **910**, in accordance with  
25 one embodiment. Figures 9B and 9C illustrate an interchangeable covering **920** for the mobile communications device **910** of Figure 9A. Figure 9B illustrates the face side of the interchangeable covering **920**. Figure 9C illustrates the back side of the interchangeable covering **920** that will mate with the mobile communications device **910**. The mobile communications device contains a numeric input keypad **970** and a  
30 display device **980**. In a default configuration, the numeric input keypad **970** and its



5 constituent keys complement the orientation of the display device **980**. As shown in Figure 9A, the mobile communications device **910** is oriented with the numeric input keypad **970** above the display device **980** with the display device **980** displaying text **985** that is properly oriented for a conventional user of the mobile communications device **910**.

10 The mobile communications device **910** contains attachment points **930** for attachment of an interchange covering **920**. As shown in Figure 9C, the back side of interchangeable covering **920** has complementary attachment points **932** for attachment to the mobile communications device **910**. In this embodiment, the mobile communications device **910** contains two sides which have a curvature **912**  
15 **914**. Similarly, the interchangeable covering comprises sides with curvatures **922** **924**. The mobile communications device **910** contains a contactless coupler **940** to facilitate transfer of configuration data (or logic with or without complementary resource locators for additional logic) from the interchangeable covering **920**. In this embodiment, the contactless coupler contains an RF transceiver for communication  
20 with the interchangeable covering **920**. The interchangeable covering **920** also contains a complementary contactless coupler comprising a transceiver **945** to facilitate transfer of configuration data to the mobile communications device **910**.

Figures 10A and 10B illustrate a modified mobile communications device **1000**. This modified mobile communications device **1000** is the result of the  
25 reorientation of the display and the key functions of mobile communications device **910** in view of the configuration data transferred from the interchangeable covering **920**. Figure 10A illustrates the reoriented display test **1085** and key functions **1070**. Figure 10B illustrates the device in an inverted orientation such that the device has proper display **1087** and keypad **1072** orientation to facilitate use of the modified  
30 mobile communications device **1000** by a user.

5           **Figure 11** illustrates an architectural view of one embodiment of a mobile communications device compatible with the teachings of the present invention. As illustrated, mobile communication assembly **1100** includes elements found in conventional mobile communication devices, such as processor **1102**, digital signal processor (DSP) **1104**, non-volatile memory **1106**, and general-purpose input/output  
10 (GPIO) interface **1108**. For the illustrated embodiment, mobile communication device **1100** also advantageously includes contact pins **1116** forming an interface to facilitate transfer of data to and from interchangeable covering **160**. However, in other embodiments mobile communication device **1100** may advantageously include transmit/receive logic **1112** (in place of, or in addition to contact pins **1116**) to form a  
15 contactless interface to facilitate transfer of data to and from interchangeable covering **920**.

          Figure 12 illustrates an electronic component **1200** of an interchangeable covering, in accordance with one embodiment. Electrically Erasable Programmable Read Only Memory (EEPROM) device **1210** contains configuration data (or logic  
20 with or without complementary resource locators for additional logic) programmed into it. In this embodiment, an embedded controller **1220** reads configuration data from EEPROM device **1210**. The embedded controller **1220** will provide the mobile communications device with the configuration data (or logic with or without complementary resource locators for additional logic) read from the EEPROM device  
25 **1210**. The embedded controller **1220** provides in the information to the mobile communications device through contact pads **1230** on the interchangeable covering.

          In one embodiment, the user of the modified mobile communications device has the ability to reconfigure functions associated with input keys. In such an embodiment, the microcontroller **1220** can be used to write the new configuration  
30 data to the EEPROM **1230**.

5           **Figure 13** illustrates various other redefinitions and reorientations of the input keypad and display screen of a mobile communication device, in accordance with various alternate embodiments. As illustrated, in addition to the employment of an interchangeable cover, with key caps with different labels or a replacement keypad, and a corresponding display opening, transparent window or a replacement display  
10 (hereinafter, simply COVER) to redefine and reorient the input keypad and the display screen of a mobile communication device from

(a) a keypad "on top" orientation **1302** to or keypad "beneath" orientation **1306**, or vice versa, or

(b) from a keypad "on the left" orientation **1308** to a keypad "on the right" orientation **1304**, or vice versa,  
15

COVER may be employed to redefine and reorient the input keypad and the display screen of a mobile communication device

(c) from a keypad "on top" orientation **1302** to or keypad "on the right" **1304** or keypad "on the left" orientation **1308**,

(d) from a keypad "on the right" orientation **1304** to or keypad "on top" **1302** or keypad "beneath" orientation **1306**,

(e) from a keypad "beneath" orientation **1306** to or keypad "on the right" **1304** or keypad "on the left" orientation **1308**,

(f) from a keypad "on the left" orientation **1308** to or keypad "on top" **1302** or keypad "beneath" orientation **1306**.  
25

In other words, COVER in addition to being able to be employed to redefine and reorient a keypad and a display screen of a mobile communication device from a first complementary orientation to a second complementary orientation that is substantially 180 degrees rotated from the first complementary orientation, COVER  
30 may be employed to redefine and reorient a keypad and a display screen of a mobile

5 communication device from a first complementary orientation to a second complementary orientation that is substantially 90 degrees rotated (also referred to as an orthogonal complementary orientation).

Moreover, COVER, in particular, the type with a replacement keypad, in addition to being able to be employed to redefine numeric keys of a numeric keypad  
10 or alphanumeric keys of a QWERTY keyboard, such COVER may be employed to replace a numeric keypad with a QWERTY keyboard or vice versa.

As can be seen from the above description, a novel design is proposed for a mobile communications device. This device allows for the reorientation of the mobile communications device. The above description of illustrated embodiments of the  
15 invention, including what is described in the Abstract, is not intended to be exhaustive or to limit the invention to the precise forms disclosed. While specific embodiments of, and examples for, the invention are described herein for illustrative purposes, various equivalent modifications are possible within the scope of the invention, as those skilled in the relevant art will recognize. In particular, while the  
20 present invention has been described with mobile communication devices having "uni-bodies", the present invention may also be practiced on mobile communication devices having multi-part or portion bodies, such as a wireless mobile phone of the "flip" type, commonly referred to as a "flip" phone.

These modifications can be made to the invention in light of the above  
25 detailed description. The terms used in the following claims should not be construed to limit the invention to the specific embodiments disclosed in the specification and the claims. Rather, the scope of the invention is to be determined entirely by the following claims, which are to be construed in accordance with establish doctrines of claim interpretation.

30

5

**Claims**

1. An apparatus comprising:

a first set of at least one electronic component;

a body encasing said first set of at least one electronic component;

a display screen disposed on said body and coupled to said first set of at least

10 one electronic component;

a first plurality of input keys disposed on said body and coupled to said first set of at least one electronic component, each of said plurality of input keys having a default function, and designed to be used in a default input orientation

complementary to a default display orientation for displaying information on

15 the display screen; and

an interchangeable cover, designed to at least partially cover said body including

at least one of said first plurality of input keys, the interchangeable cover

having a second set of at least one electronic component embedded within

said interchangeable cover, and at least data stored in said second set of at

20 least one electronic component, to at least facilitate in part in redefining the function of at least one of said first input keys and re-orienting the display of information on the display screen and the first input keys to a second complementary orientation.

2. The apparatus of claim 1, wherein the default input orientation of the first

25 plurality of input keys complements the default display orientation of displaying information on the display screen from beneath, and the first input keys are effectively re-oriented to complement the displaying of information on the display screen from a selected one of above, a left side and a right side of the display screen, after attachment of the interchangeable cover.

30 3. The apparatus of claim 1, wherein the default input orientation of the first

- 5 plurality of input keys complements the default display orientation of displaying information on the display screen from above, and the first input keys are effectively re-oriented to complement the displaying of information on the display screen from a selected one of beneath, a left side and a right side of the display screen, after attachment of the interchangeable cover.
- 10 4. The apparatus of claim 1, wherein the default input orientation of the first plurality of input keys complements the default display orientation of displaying information on the display screen from a left side, and the first input keys are effectively re-oriented to complement the displaying of information on the display screen from a selected one of above, beneath and a right side of the display screen, after attachment of the interchangeable cover.
- 15 5. The apparatus of claim 1, wherein the default input orientation of the first plurality of input keys complements the default display orientation of displaying information on the display screen from a right side, and the first input keys are effectively re-oriented to complement the displaying of information on the display screen from a selected one of above, beneath, and a left side of the display screen, after attachment of the interchangeable cover.
- 20 6. The apparatus of claim 1 wherein the interchangeable cover further comprises a plurality of key caps corresponding to the first plurality of keys, the plurality of key caps having labels that facilitate said redefinitions and reorientations.
- 25 7. The apparatus of claim 1 wherein the interchangeable cover further comprises a second plurality of keys superseding the first plurality of keys, to facilitate said redefinitions and reorientations.
8. The apparatus of claim 5, wherein the first plurality of keys form a selected one of a numeric keypad and a QWERT key pad, and the second plurality of keys form the other one of the a numeric keypad and a QWERT key pad.
- 30

- 5 9. The apparatus of claim 1, wherein the interchangeable cover further comprises a selected one of an opening and a transparent window corresponding to the display screen to enable the display screen to be visible even after attachment of the interchangeable cover.
10. The apparatus of claim 1, wherein the interchangeable cover further  
10 comprises another display screen to supersede the display screen.
11. The apparatus of claim 1, wherein the apparatus is a selected one of a wireless mobile phone and a personal digital assistant.
12. A mobile communications device comprising:  
means for displaying information on a screen of a first assembly;  
15 means for receiving input from a plurality of input keys of the first assembly; and  
means for receiving configuration data from a second assembly, wherein the configuration data contribute at least in part to cause the plurality of input keys to be redefined from a first definition having a first orientation to complement a first display orientation of information on the display means, to a second  
20 definition having a second orientation to complement a second display orientation of information on the display means.
13. A wireless mobile phone comprising:  
a first set of at least one electronic component;  
a body encasing said first set of at least one electronic component;  
25 a display screen disposed on said body and coupled to said first set of at least one electronic component;  
a first plurality of input keys disposed on said body and coupled to said first set of at least one electronic component, each of said plurality of input keys having a default function, and designed to be used in a default input orientation  
30 complementary to a default display orientation of displaying information on the

- 5 display screen; and
- an interchangeable cover, designed to at least partially cover said body including at least one of said first plurality of input keys, the interchangeable cover having a second set of at least one electronic component embedded within said interchangeable cover, and at least data stored in said second set of at least one electronic component, to at least facilitate in part in redefining the function of at least one of said first input keys and re-orienting the display of information on the display screen and the first input keys to a second complementary orientation.
- 10 14. The apparatus of claim 13, wherein the default input orientation of the first plurality of input keys complements the default display orientation of displaying information on the display screen from above, and the first input keys are effectively re-oriented to complement the displaying of information on the display screen from a selected one of a left side, beneath, and a right side of the display screen, after attachment of the interchangeable cover.
- 15 15. The apparatus of claim 13, wherein the default input orientation of the first plurality of input keys complements the default display orientation of displaying information on the display screen from beneath, and the first input keys are effectively re-oriented to complement the displaying of information on the display screen from a selected one of a left side, above and a right side of the display screen, after attachment of the interchangeable cover.
- 20 16. The apparatus of claim 13, wherein the default input orientation of the first plurality of input keys complements the default display orientation of displaying information on the display screen from a left side, and the first input keys are effectively re-oriented to complement the displaying of information on the display screen from a selected one of above, beneath, and a right side of the
- 25 30



- 5 display screen, after attachment of the interchangeable cover.
17. The apparatus of claim 13, wherein the default input orientation of the first plurality of input keys complements the default display orientation of displaying information on the display screen from a right side, and the first input keys are effectively re-oriented to complement the displaying of information on the display screen from a selected one of a left side, above and beneath of the display screen, after attachment of the interchangeable cover.
- 10 18. The wireless mobile phone of claim 13, wherein said wireless mobile phone comprises a plurality of body portions, and said body is a first of said body portions.
- 15 19. An interchangeable cover comprising:  
a non-card type cover body; and  
an electronic component disposed on a surface of the cover body, having data or logic to at least contribute to causing one or more input keys of a mobile communication device mated with the interchangeable cover to be redefined and reoriented to complement displaying of information on a display of the wireless communication device in a reoriented manner.
- 20 20. The interchangeable cover of claim 19, wherein the electronic component comprises data or logic to at least contribute to redefining and reorienting the one or more input keys to complement displaying of information on the display from an initial selected above orientation to a reoriented selected one of a left side, beneath, and a right side orientation.
- 25 21. The interchangeable cover of claim 19, wherein the electronic component comprises data or logic to at least contribute to redefining and reorienting the covered one or more input keys to complement displaying of information on the display from an initial beneath orientation to a reoriented selected one of above,
- 30

- 5           a left side, and a right side orientation.
22.    The interchangeable cover of claim 19, wherein the electronic component comprises data or logic to at least contribute to redefining and reorienting the one or more input keys to complement displaying of information on the display from an initial right side orientation to a reoriented selected one of top, beneath,  
10       and a left side orientation.
23.    The interchangeable cover of claim 19, wherein the electronic component comprises data or logic to at least contribute to redefining and reorienting the covered one or more input keys to complement displaying of information on the display from an initial left side orientation to a reoriented selected one of above,  
15       beneath, and a right side orientation.
24.    The apparatus of claim 19, wherein the interchangeable cover further comprises a plurality of key caps corresponding to the first plurality of keys, the plurality of key caps having labels that facilitate said redefinitions and reorientations.
- 20   25.   The apparatus of claim 19, wherein the interchangeable cover further comprises a second plurality of keys superseding the first plurality of keys, to facilitate said redefinitions and reorientations.
26.    The apparatus of claim 19, wherein the first plurality of keys form a selected one of a numeric keypad and a QWERT keypad, and the second plurality of  
25       keys form the other one of the numeric keypad and the QWERT keypad.
27.    The apparatus of claim 19, wherein the interchangeable cover further comprises a selected one of an opening and a transparent window corresponding to the display screen to enable the display screen to be visible even after attachment of the interchangeable cover.
- 30   28.   The apparatus of claim 19, wherein the interchangeable cover further

- 5 comprises another display screen to supersede the display screen.
29. The interchangeable cover of claim 19, wherein the cover body is substantially U-shaped.
30. The interchangeable cover of claim 19, wherein the cover body is a selected one of a non-card type front plate and a non-card type back plate.

10

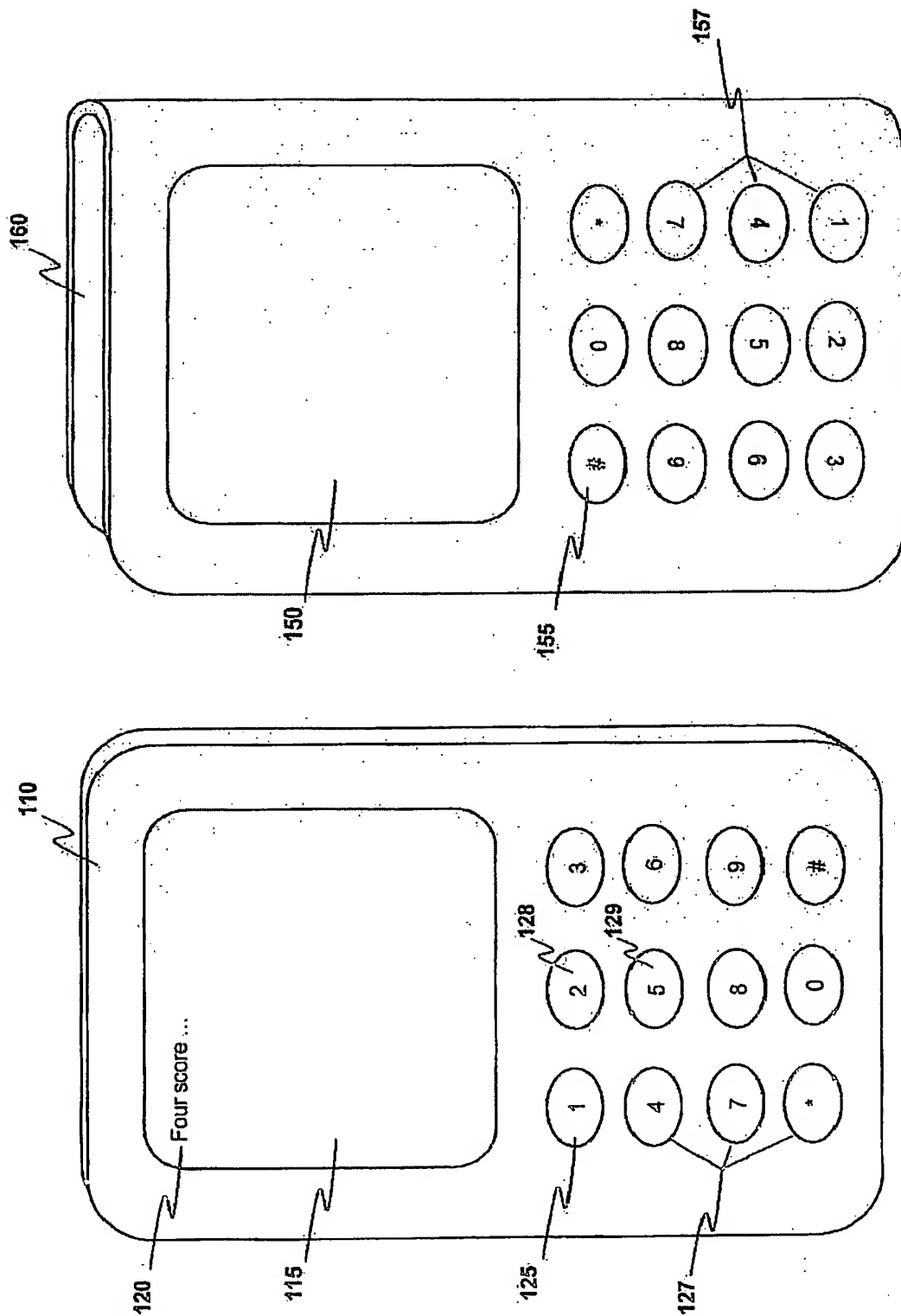


Figure 1B

Figure 1A

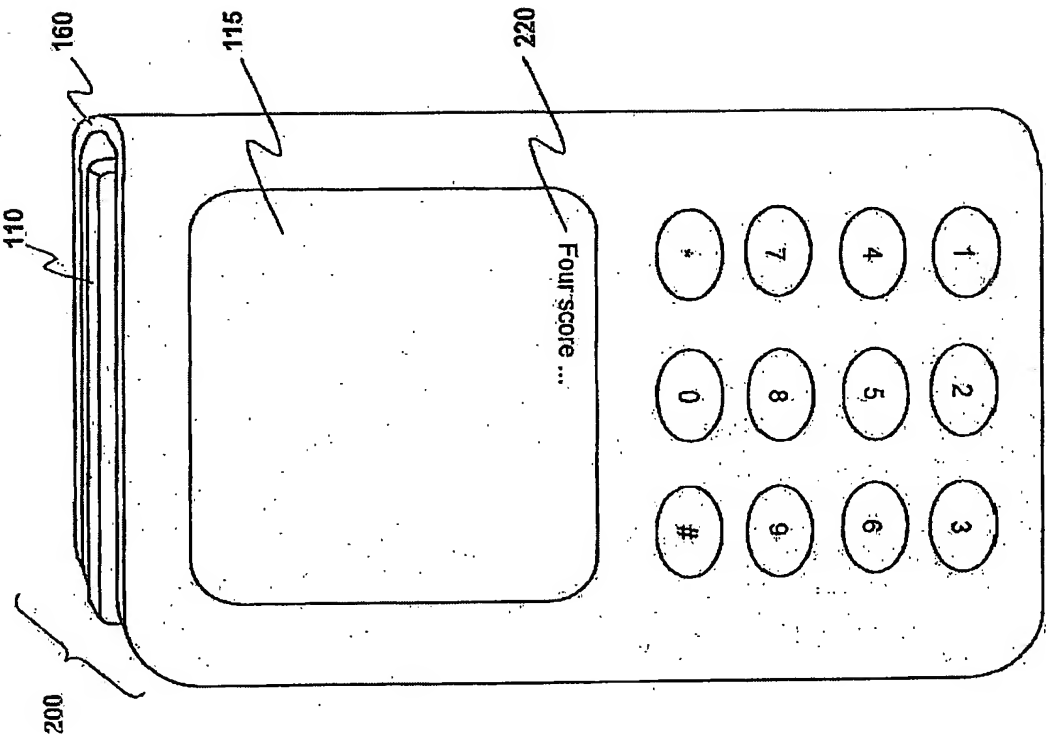


Figure 2

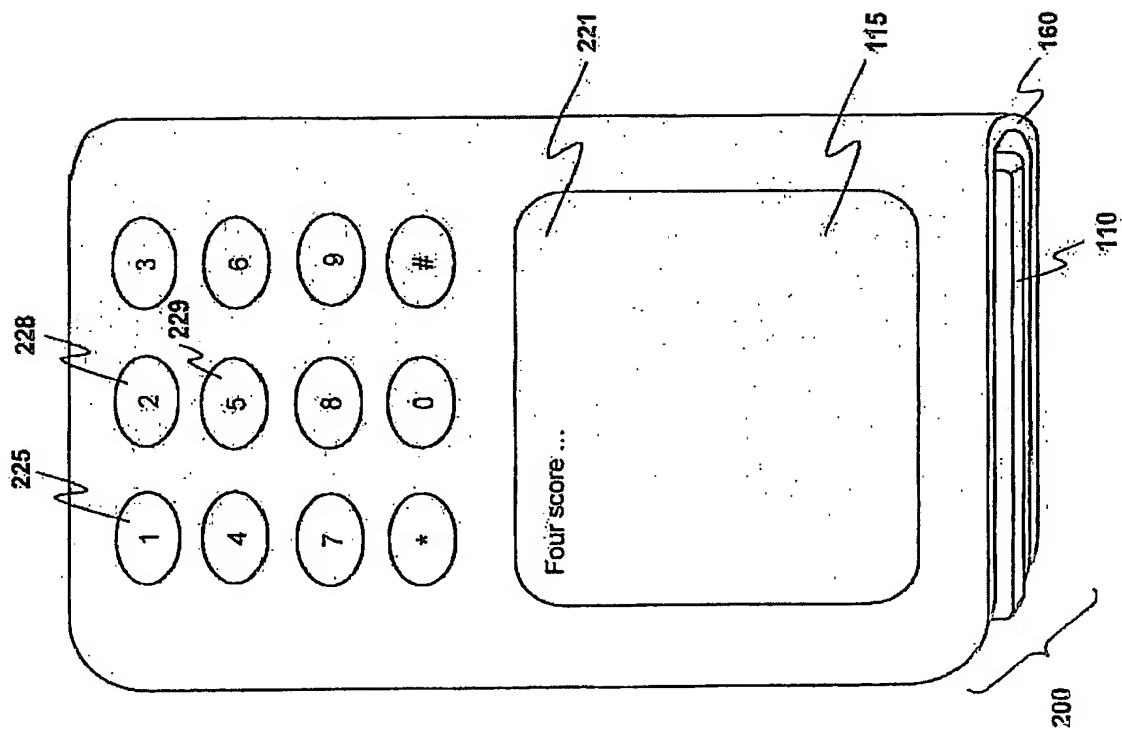


Figure 3

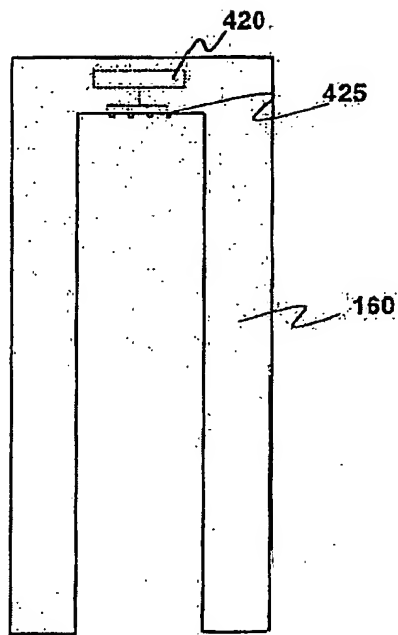


Figure 4B

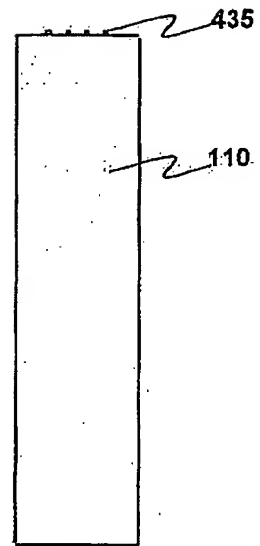


Figure 4A

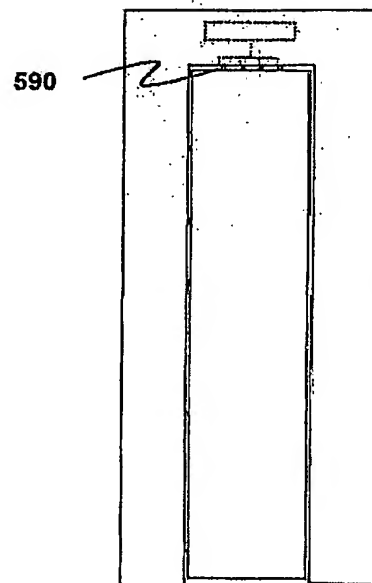


Figure 5

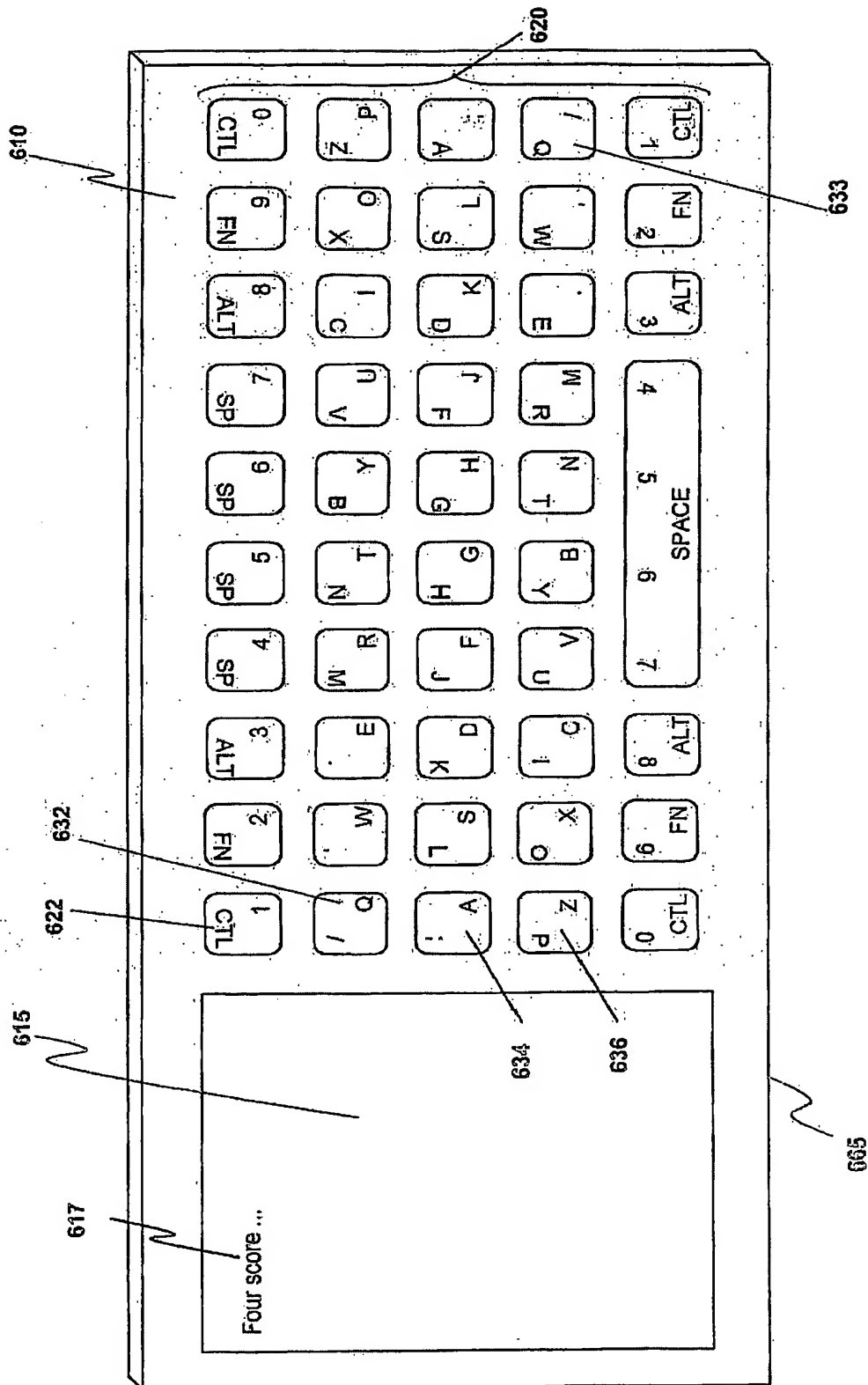


Figure 6A



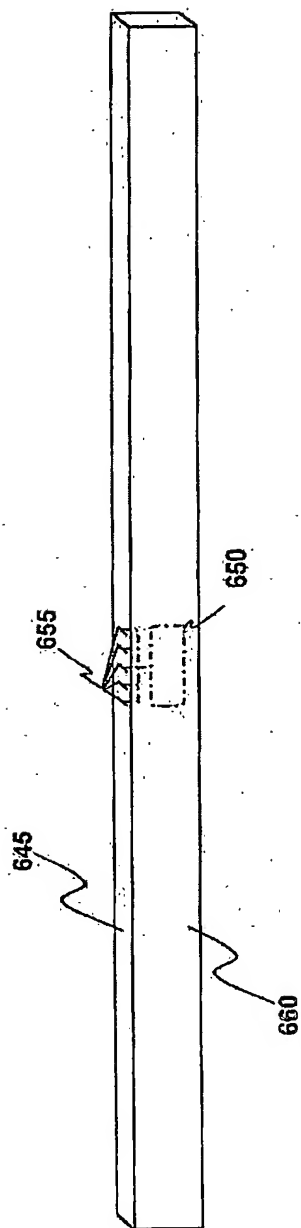


Figure 6B

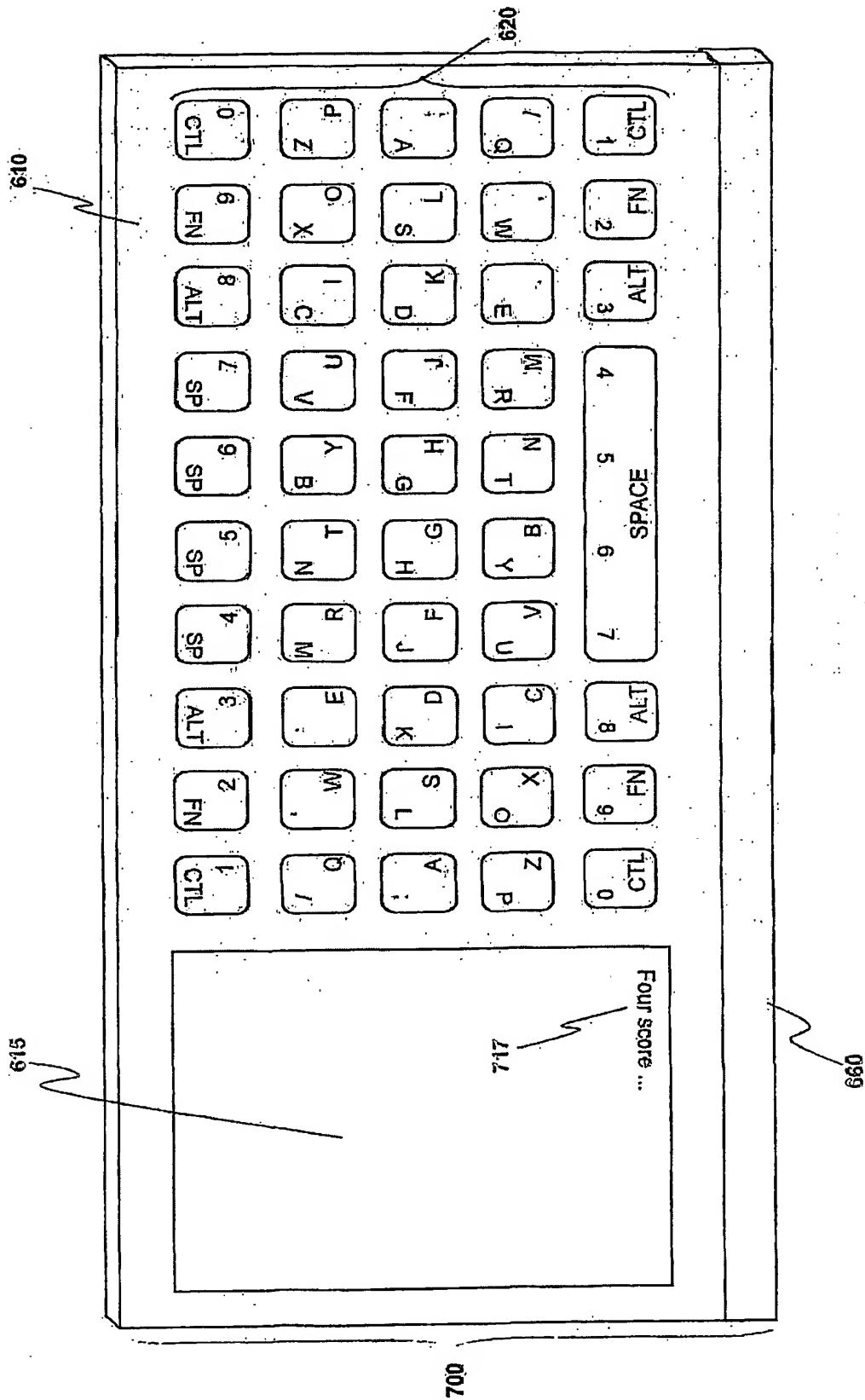


Figure 7

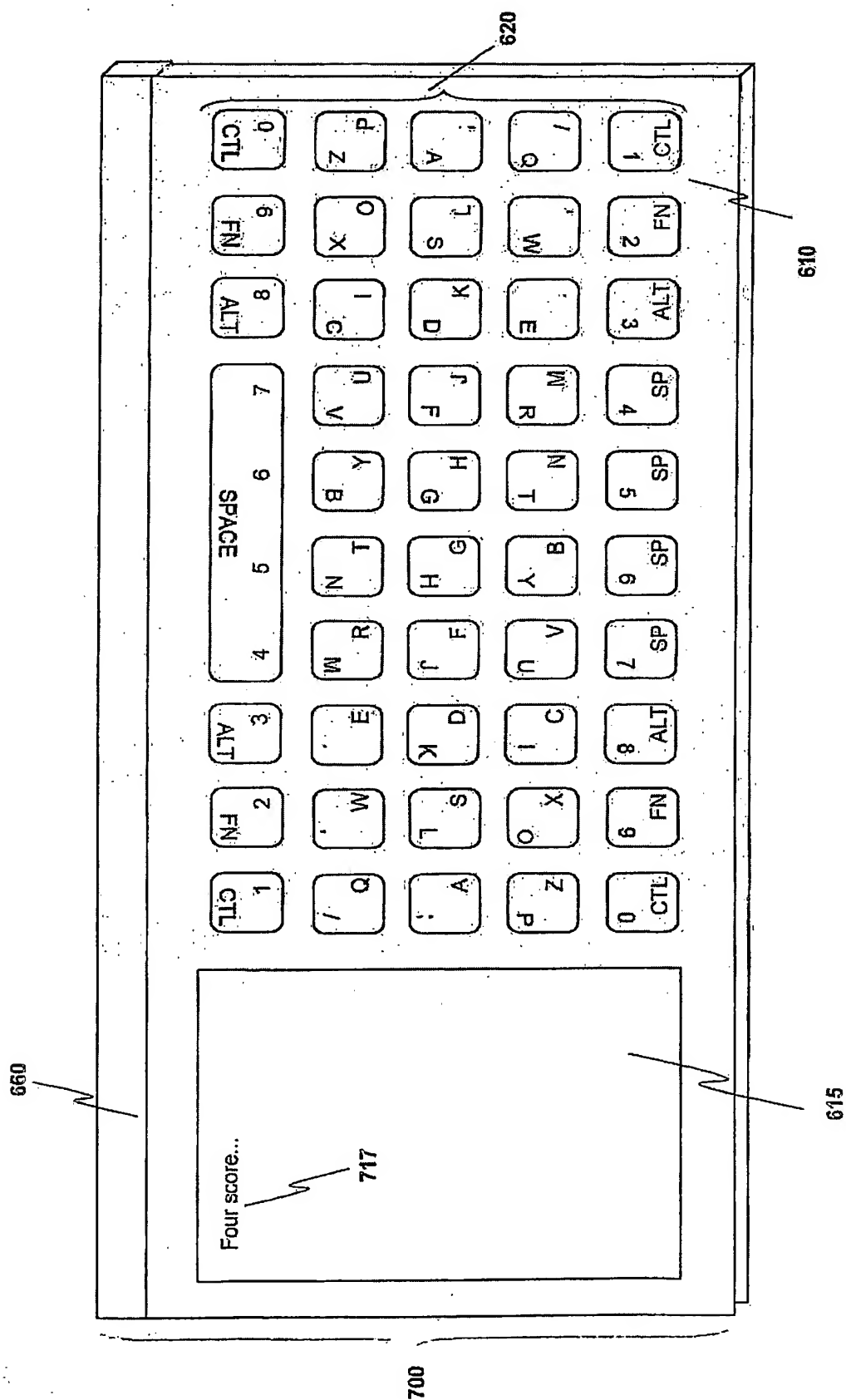


Figure 8

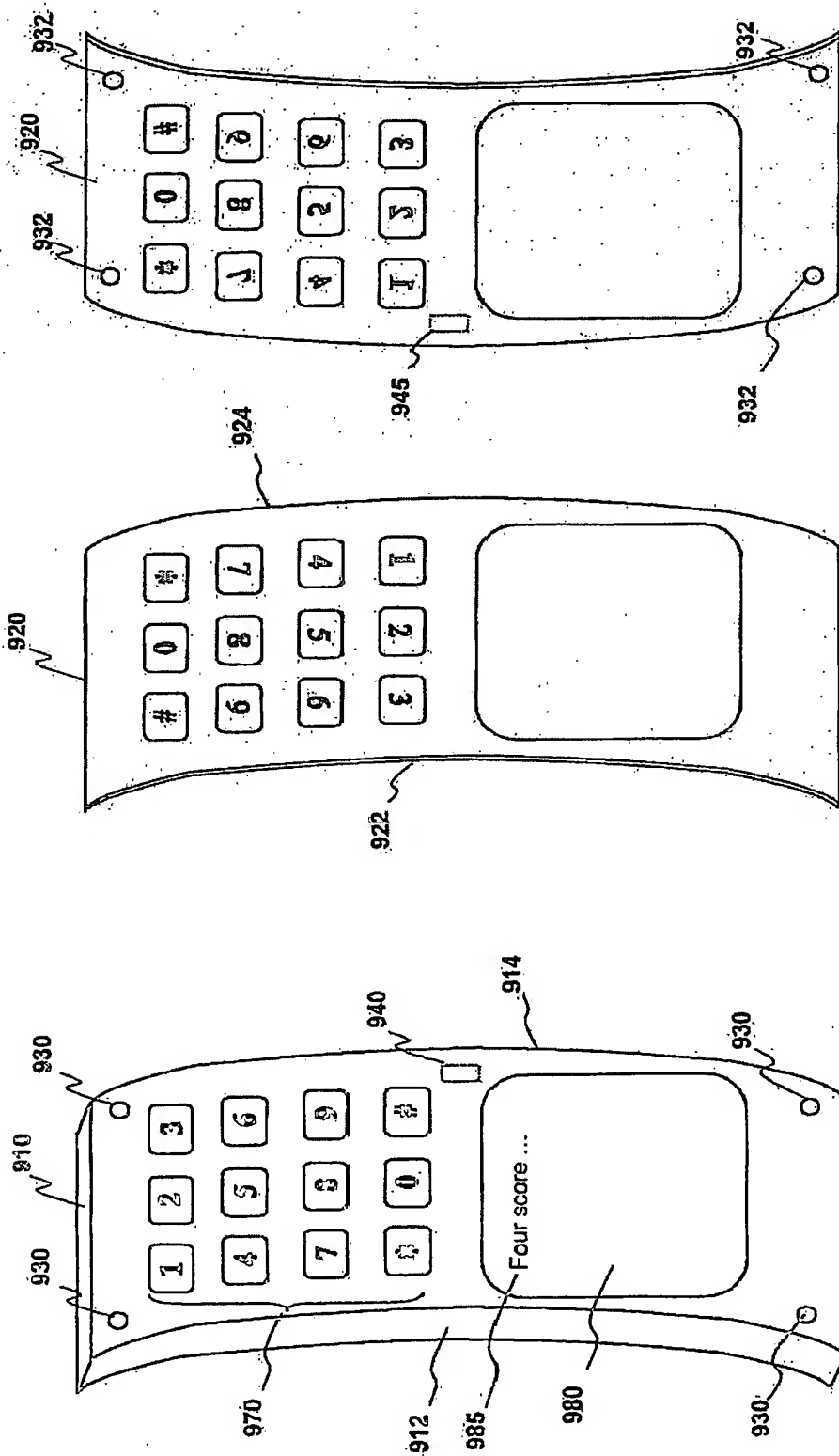


Figure 9A

Figure 9B

Figure 9C

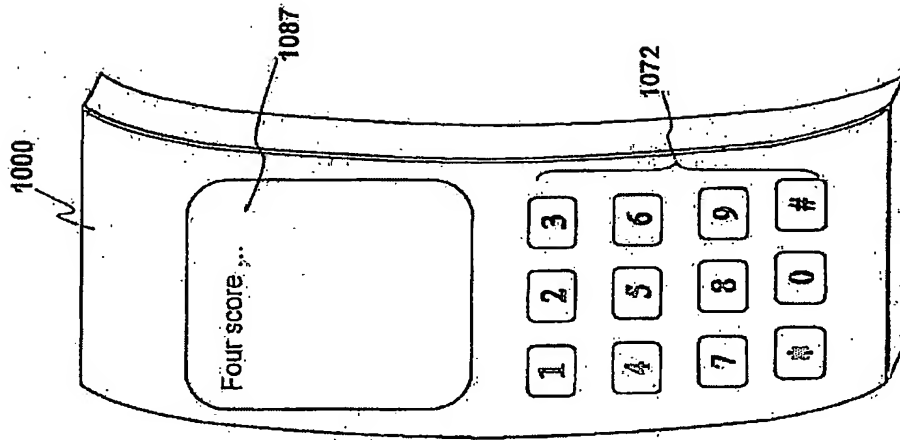


Figure 10B

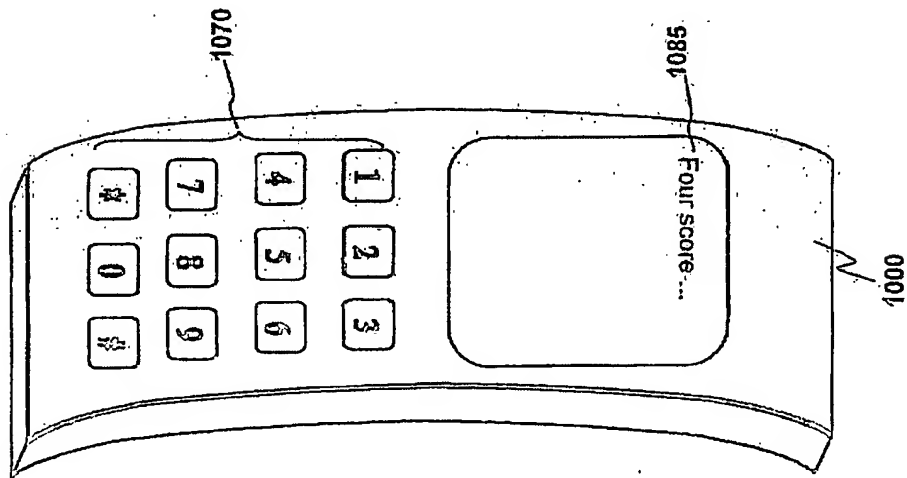


Figure 10A

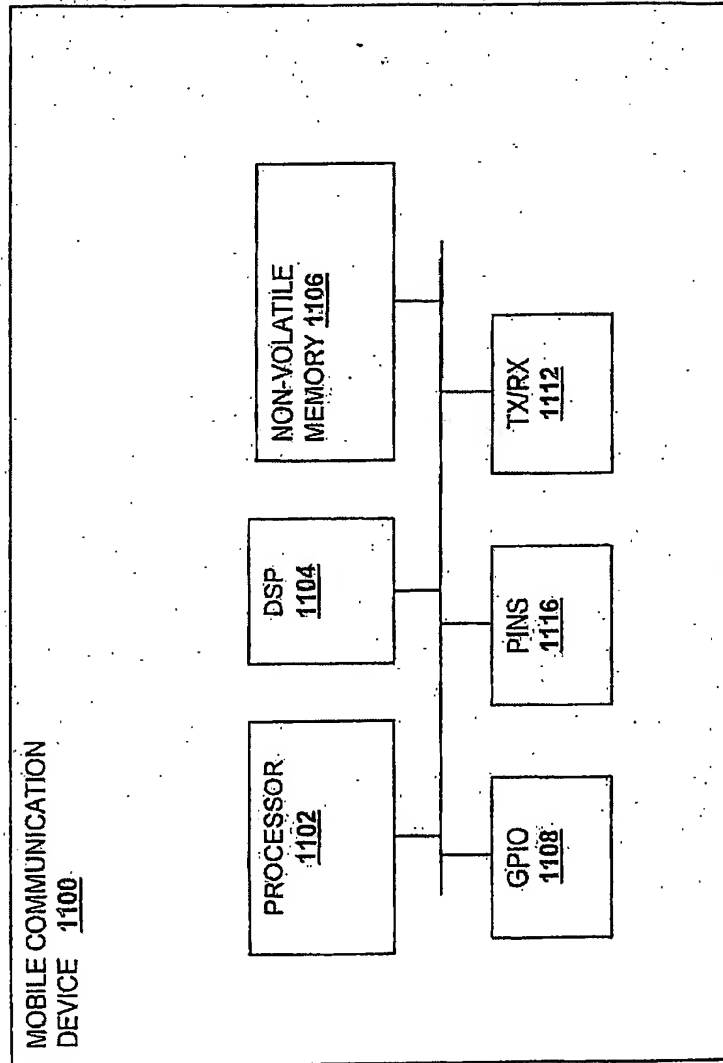


Figure 11

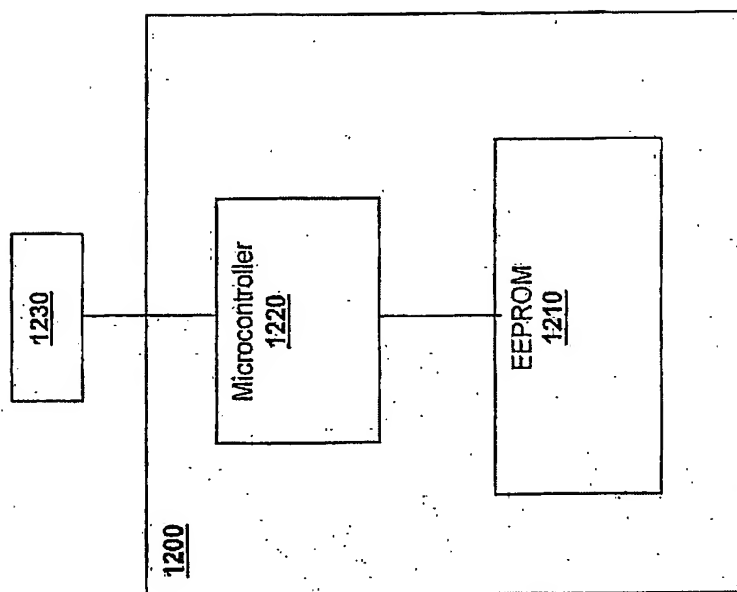


Figure 12

